



Women's Resource Center
of the New River Valley

ANNUAL REPORT

FY 2024-2025



Women's Resource Center *of the New River Valley*

Dear Friends,

One of the most powerful messages a survivor of sexual and domestic violence can receive is that of hope--that a peaceful existence is deserved and attainable. Healing begins through our connections with each other. These connections create a foundation of peace and safety for thousands of survivors in the New River Valley.

For 48 years, the Women's Resource Center of the New River Valley, Inc. has provided free, comprehensive programs and services to adults and children who have experienced sexual and domestic violence. Our outreach and prevention efforts are a model across the state and a cornerstone for public and survivor awareness throughout the New River Valley. These collective services, offered for almost half a century, are crucial to healing and connection for survivors in our community.

This year brought both challenges and transformation to our organization. We prioritized our prevention and outreach presence in the community and provided emergency shelter that often operated at capacity. We expanded rapid re-housing services and responded to an increased demand for in-person hospital accompaniment and legal advocacy services. We experienced internal challenges with transitioning staff and leadership roles; many of these vacancies were filled by internal candidates demonstrating our commitment to meaningful career pathways for our staff. We welcomed two exceptional board members who have worked in the field for over thirty years each. The board's depth of nonprofit leadership and breadth of lived experience are invaluable. We continue to thrive with staff and board members who are passionate and dedicated to supporting survivors.

The events of 2025 underscore the urgent need for our collective efforts to implement individual and social change for a violence free community in the New River Valley. The continued reality of cuts in funding and of challenges to laws that protect the wellbeing of survivors threatens our mission. At the Women's Resource Center of the New River Valley, Inc. we show up every day to help prevent violence, support survivors, instill hope, and press for change. As we continue the work of 2025, our mission is more critical than ever: to build a community free of sexual and domestic violence. Together we can achieve it.

In peace,

Kelly

Kelly McCoy
Executive Director

Susan

Susan Anderson
Board President

Current WRCNRV Board of Directors

Executive Committee

Susan Anderson
President

Lisa Hammett
Immediate Past President &
Fundraising

Karina Martin
Treasurer & Montgomery Rep.

Jill Stewart
Fundraising Chair

Mary Atwell
Secretary &
Strategic Vision

At-Large Directors

Leslie Sharp
Finance Committee &
Giles Rep.

Angela Joyner
Strategic Vision &
Pulaski Rep.

Betty Jones
Radford Rep.

Jeanne Mekolichick
At-Large

Mary Pettitt
At-Large

Brent Williams
Finance
Committee &
At-Large

John Gray Williams
Fundraising &
At-Large

Jennifer Wiggins
At-Large

Kimberly Bramlett
Personnel and Board
Dev. & At-Large

Jessica Taylor
At-Large

Pat Brown
At-Large

Current WRCNRV Leadership

Executive Director
Kelly McCoy-Meade

Finance Director
Kyra Beeson

Programs Director
Sherry Kramer

Accounting
Specialist
Wren Schiffer

Volunteer
Coordinator
Mary Forti

Counseling
Coordinator
Susan Rigney

Emergency Shelter
Program Coordinator
Katie Mey

Outreach & Prevention
Coordinator
Christine Strouth

Housing
Coordinator
Sunni Wray

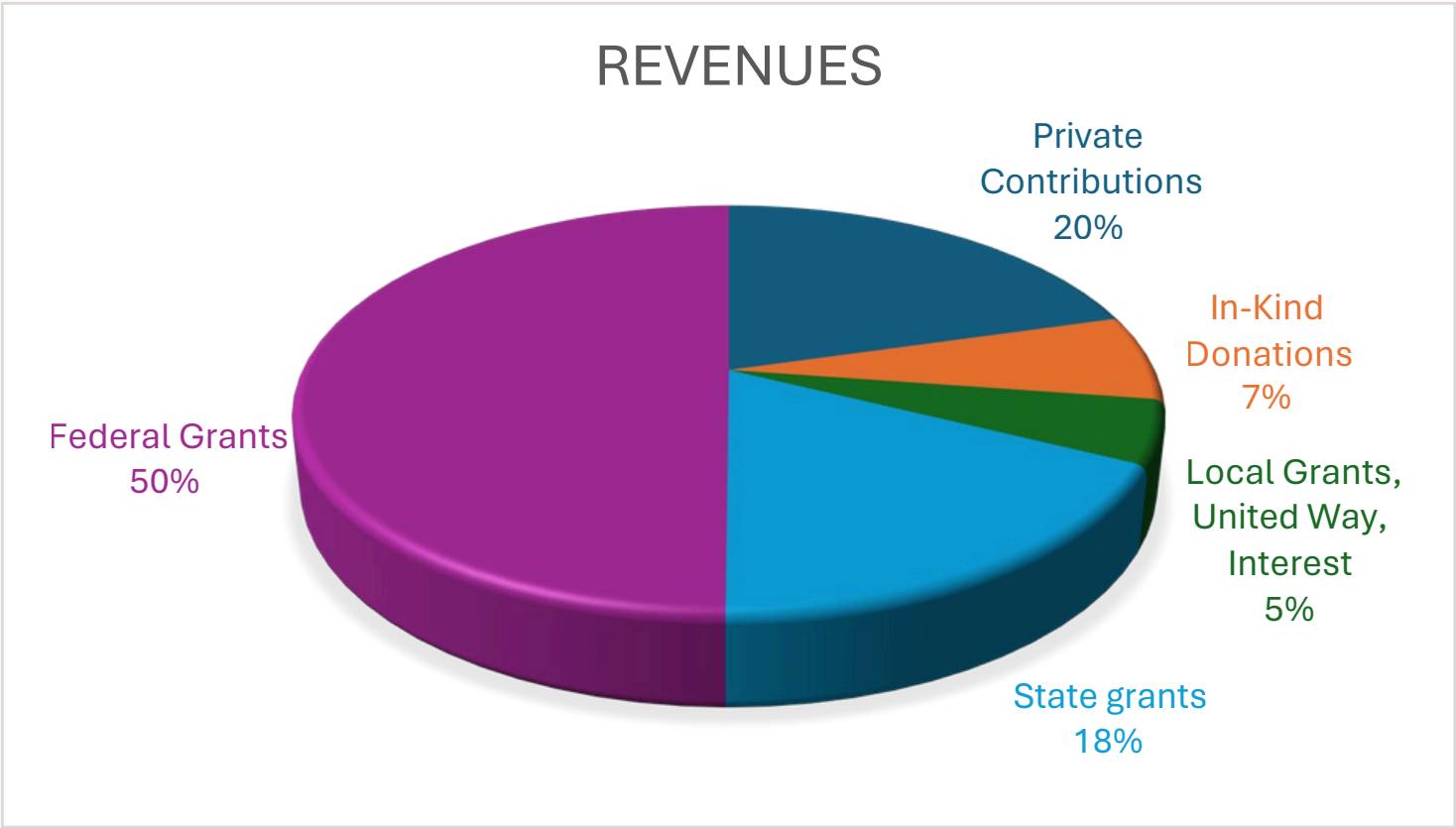
Transitional
Housing Program
Coordinator
Rebecca Stanley

Fiscal Year Financial Overview

July 2024 - June 2025

FY 2024-2025 Revenues

Private Contributions	567,838.80	20%
In-Kind Donations	187,725.07	7%
Local Grants, United Way, Interest	138,854.62	5%
State grants	490,335.98	18%
Federal Grants	1,379,076.16	50%
Total Revenues	2,763,830.63	100%

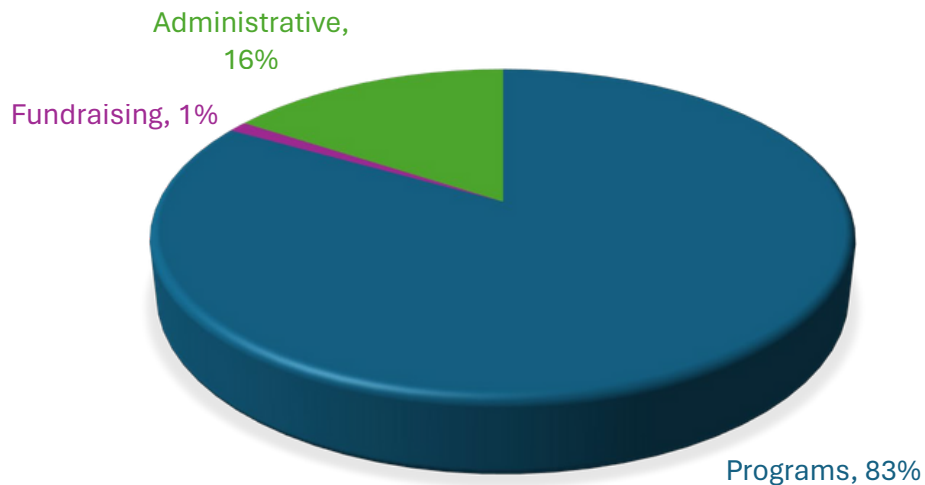


Fiscal Year Financial Overview Cont.

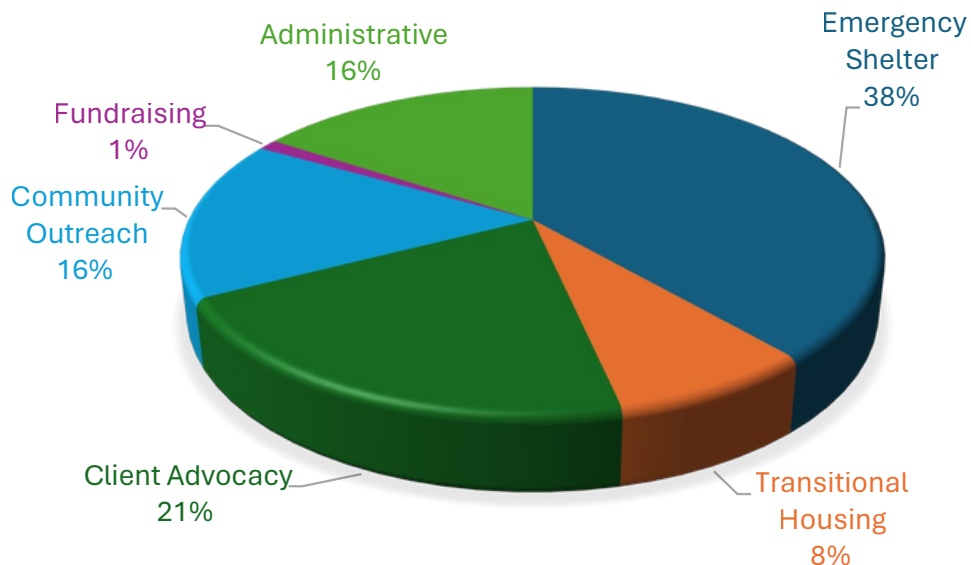
July 2024 - June 2025

Program Expenses				
Emergency Shelter	1,032,661.46	38%		
Transitional Housing	213,238.90	8%		
Client Advocacy	557,382.82	21%		
Community Outreach	423,575.92	16%		
Fundraising	28,140.95	1%	Programs	83%
Administrative	419,838.90	16%	Fundraising	1%
			Administrative	16%
Total Expenses	2,674,838.95	100%		100%

EXPENSES



PROGRAMS



Program Service by the Numbers

July 2024 - June 2025



2,403

Hotline Crisis Calls



1,026

Domestic Violence Victims Served

691 Adults | 335 Children



5,403

Nights of Emergency Shelter



108

Active Volunteers

4,955 Volunteer Hours



417

Victims Served at Local Hospitals
(Forensic Exams)

220 Primary Victims | 197 Secondary Victims



540

Sexual Assault Victims Served

375 Adults | 165 Children



534

Peaceline Presentations

5,267 Students Attending

"Women's Resource Center, Are you Safe?"



5,926

Nights of Transitional Housing
(Cornerstone)



4,631

Nights of Rapid Re-Housing



235

Outreach Presentations
4,367 People in Attendance

7,378 hours of individual advocacy services were provided to victims of sexual and domestic violence.



This year, our clients said:

"Our lives have been changed for the better because of our time here at the WRC. I will be forever grateful to the staff and volunteers here. Every single person here gave us 100% of what we needed. I will continue to receive services as a non-resident as well."

"The leaders and all the staff of the shelter are very friendly. Just like my family. They take care of our daily basic necessities of life, and ensure our safety. I trust and appreciate the shelter the most."

"I felt heard, validated + understood while I was receiving counseling from the staff. When I first came here I was completely overwhelmed, my anxiety was off the charts + I was unable to even make simple decisions. The counseling I received even during my short time here has helped me realize I am stronger than I thought I was + has helped me begin to appreciate myself a little more."

"I had many great groups with "staff member", she talks to us, but I also had good talks with other staff and all are nice. I also made friends and had a community, so it wasn't lonely. We all could share our stories and give advice to one another."

"All kinds of friendly and helpful staff. I have made some great friends, and have seen a lot of my peers get the help they need."

"I met some cool friends and got on track with life again."

"The staff has really gone above and beyond to assist me and my children."

"They helped save my life so much."

Thanks to your support, we can make more stories like these!

Our Stories

Outreach & Prevention Team
During Healthy Relationships
Week at Local High Schools



“Healthy Relationships Week is always a highlight of our year! It’s a chance for us to connect with students one-on-one, have real conversations about relationships, and mix in some fun with creative activities and prizes. Beyond the classroom, we get to continue our Peaceline conversations in a more personal way while giving students space to share and learn in a meaningful and relaxed setting.”

- Sophie Ward, Violence
Prevention Program Manager

“For the second year in a row, the WRCNRV Inclusion Council's Pride Picnic on June 20th of this year was the ending destination for Radford's grassroots pride march. Each year, our attendance has grown — and this was the first year we were able to feature live music in addition to crafts & community resources. By creating safe and inclusive events for community members during Pride Month and throughout the year, WRCNRV extends its mission of fostering individual and social change toward a violence-free community, where all people can feel supported, respected, and free from harm.

We look forward to next year!”

- WRCNRV Inclusion Council



Annual WRCNRV Inclusion Council
Pride Picnic at Bisset Park

Photo: Whitescarver Photography, LLC.



"The Women's Resource Center operates a residential group counseling program for children participating in our transitional housing opportunity. This group counseling program looks different throughout the year, most notably in the summer. This program benefits from schools being closed for the summer, allowing more opportunities to provide to residents, such as field trips and alternative hours. The Cornerstone program offers a wide variety of activities, anywhere from exploring unique local experiences to offering activities at our physical location.

In June of this year, our children's program was able to try a new experience at the Virginia Techniques Gymnastics Center in Christiansburg. This gymnasium offers an open gym named "PlayZone" which provides a wide variety of toys, and gymnastic equipment for children walking age to 10 years old. For our first trip, two children under the age of 5 were able to join us with their parent. I was unsure how accessible the PlayZone would be for very young children, but I was pleasantly surprised with how much was available for all ages.

The family that joined us shared that they enjoyed the trip so much that they wanted to go on every PlayZone trip that was planned in the future. This feedback encouraged me to plan more PlayZone trips in future calendars, which resulted in even more residents attending and enjoying Virginia Techniques. One of our residents enjoyed their trip so much that they asked about possibly joining the gymnastics program that Virginia Technique offers. The most popular offerings at the PlayZone seemed to be the large ball pit and a runway that led to a foam block pit. All in all, our multiple trips to the PlayZone were successful and encouraged everyone who attended to come again. The Cornerstone program will make sure to include the PlayZone in future offerings for residential groups." - Dylan Lohr, Children's Counselor



Thank you to everyone who supported our fundraising events this year!



Planting Peace &
Growing Hope
Event at the
Hahn Garden
Photo:
Whitescarver
Photography, LLC.

Spring Fling at
Eastern Divide
Brewing Company



Find Out More
Women's Resource Center
of the New River Valley

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searching @WRCNRV



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monthly email newsletters.

To learn more about how to donate to the
WRCNRV, visit: www.wrcnrv.org/donate

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